



# Optimize Your Energy Use with Storage

Earn incentives for helping reduce peak demand and carbon emissions with energy storage

Batteries, cold storage and other energy storage solutions are eligible for the Eversource **ConnectedSolutions** demand response program. Our innovative approach to demand response makes it easy for businesses of all sizes to participate and earn rewards for reducing peak energy demand and helping keep carbon emissions and long-term energy costs low. We have a suite of eligible energy storage solutions from trusted providers, and our experts can guide you through the ins and outs of demand response and energy storage.

We offer daily and targeted dispatch options. Contact us to discuss which storage solution and dispatch option is right for you.



**You can earn \$50-\$200 per average kW reduction per season.**

For example, if your average reduction over the summer is 100kW, your incentive could be up to \$20,000:

**100kW x \$200/kW =  
\$20,000 per summer**



	DAILY DISPATCH	TARGETED DISPATCH
<b>Incentive payment</b> (per average kW reduction per season)	<b>\$200</b>	<b>\$100</b>
Season dates	June 1 – September 30	June 1 – September 30
Maximum number of events	60	8
Event timing	Between 2:00 p.m. – 7:00 p.m. on non-holiday weekdays**	Between 2:00 p.m. – 7:00 p.m. on non-holiday weekdays**
Event duration	2-3 hours	3 hours
Notification	Day before the event by phone, email and/or text	Day before the event by phone, email and/or text



### Eligibility Requirements

- You must have Eversource electric service, be on a commercial electric rate and pay into the energy efficiency fund (customers served by Cape Light Compact are not eligible).
- You must enroll before May 31 to participate in the summer season.
- Once you sign up for the program, you will remain in the program until you unsubscribe.

To learn more email [ConnectedSolutions@eversource.com](mailto:ConnectedSolutions@eversource.com) or visit the **Save Money & Energy** section of [Eversource.com](https://www.eversource.com).

# EVERSOURCE

\*\* If an extraordinarily hot day occurs on a holiday or weekend, Eversource may request curtailment in certain geographic areas as needed to maintain grid reliability. Participation in extraordinary events is completely voluntary and incentives will be calculated separately from the season average at a rate of \$10/kW. There is no penalty for non-participation.