

# Earn Money & Save Energy

## Earn incentives for helping reduce peak demand and carbon emissions

Optimizing energy use is not just about how much you use, but when you use it. Participate in the Eversource **ConnectedSolutions** demand response program, and you'll get paid to reduce your demand on the electric grid during peak hours. This helps keep carbon emissions and long-term energy costs low.

Our innovative approach to demand response makes it easy for businesses of all sizes to participate and earn rewards for reducing peak energy demand and helping keep carbon emissions and long-term energy costs low. We have a suite of eligible demand response solutions from trusted curtailment service providers, and our experts can walk you through the ins and outs of demand response. Plus, you may qualify for an additional incentive of up to \$1,500 if an interval meter needs to be installed in your facility.

We offer incentives for both the summer and winter.\* Contact us to learn more.

**You can earn \$25-\$35 per average kW reduction per season.**

For example, if your average reduction over the summer is 100kW, your incentive could be up to \$3,500:

$$100\text{kW} \times \$35/\text{kW} = \$3,500 \text{ per summer}$$

	Summer	Winter*
<b>Incentive payment</b> (per average kW reduction per season)	<b>\$35</b>	<b>\$25</b>
Season dates	June 1 – September 30	December 1 - March 31
Maximum number of events	8	5
Event timing	Between 2:00 p.m. – 7:00 p.m. on non-holiday weekdays	Between 2:00 p.m. – 7:00 p.m. on non-holiday weekdays
Event duration	2-3 hours	3 hours
Notification	Day before the event by phone, email and/or text	Day before the event by phone, email and/or text

### Eligibility Requirements

- You must have Eversource electric service, be on a commercial electric rate, and pay into the energy efficiency fund (customers served by Cape Light Compact are not eligible).
- You must enroll before May 31 to participate in this summer season, and November 30 to participate in the winter season.
- Once you sign up for the program, you will remain in the program until you unsubscribe.

\*Winter curtailment is only offered in Massachusetts and Connecticut at this time.

**To learn more email [ConnectedSolutions@eversource.com](mailto:ConnectedSolutions@eversource.com)  
or visit the [Save Money & Energy](#) section of [Eversource.com](#).**



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